

Contact: Greg Friedmann, APR  
Director of Marketing  
Brainware, Inc.  
703-948-5886



## **Brainware, Inc. expands client support teams in U.S., Europe**

### ***Key hires boost global client support, augment sales growth***

August 2, 2007, Ashburn, Virginia USA -- **Brainware, Inc.** whose solutions automate high-volume document processing and data extraction, has expanded its global client support teams in the U.S. and U.K. with several recent hires to meet the needs of its rapidly growing client base. New personnel have been added to the company's Ashburn, Virginia (US) and Nottingham (U.K.) offices to expand Brainware's support and training programs for its customers and partner organizations (VARs, OEMs, etc.).

The expansion of Brainware's client-partner support team augments recent and ongoing additions to the company's global sales team, required in turn to meet increasing demand for Brainware solutions in high-volume processing of invoices, purchase orders, and other document-intensive applications. The company has quadrupled its office space and increased its staff size by more than 60% since it was founded in February 2006 (as a spin-off from SER Solutions, Inc.).

New members of Brainware's expanding global client services team include:

- **Lisa Luzier**, Client-Partner Manager (Ashburn, Virginia). Luzier's extensive project management, corporate training, and client services experience includes senior positions with EDS, the Defense Information Systems Agency (DISA), and ITT Technical Institute. Luzier manages all client-partner professional services engagements in the U.S.
- **Simon Phillips**, Client-Partner Manager (Nottingham U.K.). Phillips has held a variety of product development, technical support, and sales positions in the manufacturing and consumer goods industries. Phillips manages all client-partner professional services engagements in the U.K.

- **Marcus Gilbert**, Senior Training and Support Specialist (Ashburn, Virginia USA). Gilbert specializes in e-learning and instructional design as a former instructor of ITT Technical Institute. Gilbert's current focus is refining Brainware's traditional classroom training into an advanced online e-learning solution.

Brainware has also announced the following support management promotion:

- **Amir Kader**, Manager of Support and Quality Assurance (High Wycombe U.K.). Kader has worked in Brainware's customer support since 2003. Kader now manages all U.K. and U.S. support and help desk personnel, as well as Brainware's quality assurance personnel.

Brainware's key solutions include **IDC-distiller™**, enabling high-throughput processing of data from invoices, purchase orders, and other documents in SAP, Oracle, and other business/financial system environments; and **Globalbrain™**, a powerful, context-based, enterprise search engine that also integrates seamlessly with the desktop.

In addition to its Ashburn, Virginia and Nottingham U.K. offices, Brainware also operates from offices in High Wycombe U.K., Germany, and Switzerland.

**About Brainware®:** Brainware, Inc. is the world's leading provider of high-volume, template-free, "intelligent" data capture and document processing solutions. Brainware provides Global 2000 corporations and government agencies with fast, structure-free access to critical information locked in the growing avalanche of documents, databases, emails, and file servers. Brainware customers include Airbus, Alltel Wireless, Anadarko, Bertelsmann, ConocoPhillips, CSC, GlaxoSmithKline, Halliburton, IRS, JohnsonDiversey, Kimberly-Clark, KPMG, NHS/Xansa, Nestle, Pitney Bowes, Shell, Siemens, Southern Company, Unilever, and many others. Also see [www.brainware.com](http://www.brainware.com).