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Brainware, Inc. continues expansion of U.S. sales force

New Account Executives added in Atlanta, Dallas to address continuing growth

Sept. 13, 2007, Ashburn, Virginia USA -- **Brainware, Inc.** whose solutions automate high-volume document processing and data extraction, today announced three new members of its U.S. sales team, including two regionally-based account executives in Atlanta, Georgia and Dallas, Texas.

These and other additions to the company's North American operations reflect ongoing and rapid growth in demand for Brainware's intelligent data capture and enterprise/desktop search technologies. The company announced similar expansions of its U.S. and European sales and customer support teams in July and August, and continues to aggressively recruit sales and customer support personnel

New additions to Brainware's Account Executive ranks include:

- **Tim LaVictoire**, Senior Account Executive (Atlanta, Georgia). LaVictoire's 25 years of experience includes a variety of sales, technical, and management roles with Fortune 500 firms such as Southern Company and General Electric.
- **Al DiPasqua**, Senior Account Executive (Dallas, Texas). DiPasqua has over 20 years experience in sales and marketing with firms such as Lotus Development, IBM, EDS, Perot Systems, and Motorola.
- **David Vermeland**, Inside Sales Executive (Ashburn, Virginia). Vermeland has held business development, sales engineering, and product management roles at Digi International, Novell, Siemens, and smaller start-up software firms.

These new appointments continue a trend of rapid growth demonstrated by Brainware since its founding in February 2006 (as a spin-off from SER Solutions, Inc.). The company has quadrupled its office space and increased its staff size by more than 60% since that time.

“Tim, Al, and David each bring extensive experience in software solutions sales to Global 2000 clients,” says Carl Mergele, Brainware CEO. “Their demonstrated ability to quickly build relationships to leverage new business opportunities will continue to fuel our rapid expansion in key U.S. industries in need of high-volume document processing.”

About Brainware®: Brainware, Inc. is the world’s leading provider of high-volume, template-free, “intelligent” data capture and document processing solutions. The patented “Brainware Engine” powers **IDC-distiller™** for high-throughput processing of invoices, purchase orders, and other documents, and **Globalbrain™**, a context-based enterprise search engine that also integrates seamlessly with the desktop. From its offices in North America, U.K., Germany, and Switzerland, Brainware serves customers such as Airbus, Alltel Wireless, Anadarko, Bertelsmann, ConocoPhillips, CSC, GlaxoSmithKline, Halliburton, IRS, JohnsonDiversey, Kimberly-Clark, KPMG, NHS/Xansa, Nestle, Pitney Bowes, Shell, Siemens, Southern Company, Unilever, and many others. Also see www.brainware.com.