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Brainware, Inc. continues to build up U.S. sales force

New Account Executives added in Atlanta, GA, Raleigh, NC, and Silver Spring, MD, to address explosive growth

October 9, 2007, Ashburn, Virginia USA -- **Brainware, Inc.**, the leading provider of intelligent data capture and enterprise search solutions, today announced three additions to its U.S. sales team. The new appointments that include senior account executives in Atlanta, GA; Raleigh, NC; and Silver Spring, MD, continue the string of recent staff expansions driven by the company's explosive growth.

"Global 2000 organizations increasingly view our intelligent data capture and enterprise search solutions as an effective way to improve their bottom line and increase shareholder value," says Carl Mergele, Brainware CEO. "The demand for Brainware products that can effectively handle unstructured data is fueling our growth, and we will continue to hire the best talent to make the most of this opportunity."

Brainware's new Senior Account Executives are:

- **David Buresh**, Senior Account Executive (Silver Spring, Maryland). Buresh has over 16 years of sales experience, most recently with Syscom Services, a leading systems integrator. Prior to that, he was selling software solutions for Computer Associates, and held positions with such market leaders as IBM and Bell Northern Research (a division of Northern Telecom).
- **John Roth**, Senior Account Executive (Atlanta, Georgia). Roth brings over 10 years of software sales and marketing experience with both start-ups and well-established organizations such as EDS, Manhattan Associates, Voxware and Sigma Micro LLC.
- **Jeff Wuchich**, Senior Account Executive (Raleigh, North Carolina). Jeff has over 20 years of sales and management expertise with such leading market players as IBM, Compuware, and Quest. He also helped shape sales and sales management process at several successful small software companies such as BuildLinks and Identify Software.

“About Brainware®: Brainware, Inc. is the world’s leading provider of high-volume, template-free, “intelligent” data capture and document processing solutions. The patented “Brainware Engine” powers **IDC-distiller™** for high-throughput processing of invoices, purchase orders, and other documents, and **Globalbrain™**, a context-based enterprise search engine that also integrates seamlessly with the desktop. From its offices in North America, U.K., Germany, and Switzerland, Brainware serves customers such as Airbus, Alltel Wireless, Anadarko, Bertelsmann, ConocoPhillips, CSC, GlaxoSmithKline, Halliburton, IRS, JohnsonDiversey, Kimberly-Clark, KPMG, NHS/Xansa, Nestle, Pitney Bowes, Shell, Siemens, Southern Company, Unilever, and many others. Also see www.brainware.com.