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Premier Oracle Publication Features Brainware Customer Success Story

'Profit: The Executive's Guide to Oracle Applications' Details Significant ROI Achieved by Alltel Wireless through Oracle-Brainware Partnership

April 17, 2009, Ashburn, Virginia USA -- Brainware, Inc., the leading provider of intelligent data capture and enterprise search solutions, announced today that *'Profit: The Executive's Guide to Oracle Applications'*, the premier publication for the global Oracle community, featured a success story of its customer – Alltel Wireless (now Verizon Wireless). Connecting the dots between Brainware's Distiller data capture solution and Oracle's JD Edwards World financial system has translated into "significant hard dollar savings" for Alltel, a wireless giant with 13 million customers, notes the publication in its April/May issue.

The Profit article points out that Alltel saved "well north of \$15 million" in early payment discounts alone. Additional benefits included the ability to redeploy A/P staff to other, higher value-added tasks within the company, and to eliminate duplicate payments.

"Many JD Edwards customers utilize a combination of Oracle and partner solutions to complement JD Edwards World's extensive ERP [enterprise resource planning] capabilities," says Lenley Hensarling, Oracle's group vice president and general manager for JD Edwards as quoted by *Profit*. "Products from Oracle partners like Brainware help customers rapidly automate data flow into JD Edwards World, which in turn lets them gain additional value faster from their baseline ERP investment."

Alltel's premise for finding a suitable solution provider focused on automation, according to Scott Searls, senior vice president and chief supply executive at Alltel who was interviewed for the story. Mr.Searls pointed out that Brainware Distiller fits cleanly into Alltel's existing Oracle architecture. It is capable of learning by example which means that the solution is able to recognize many document variations without templates or rules. It incorporates a very specific type of fuzzy search and validation logic into its architecture.

The solution made it possible for Alltel's system to automatically recognize and extract specific data fields and invoice line items, and then compare them with other data sources such as the vendor master file, a purchase order database, or a general ledger file.

"Overall, it's a pretty simple story," concludes Searls. "Brainware Distiller is a rifle shot application. It did what it was supposed to do. We were very frustrated that we weren't managing the supply end of our cash stream to our satisfaction. It was a really problematic situation that was getting close to being a board level concern. By connecting the dots between Oracle and Brainware, it quickly became a nonevent, and it freed up some of our employees for more strategic tasks. I only wish we'd done it sooner."

Read the complete story here: <http://www.brainware.com/docs/Profit-Brainware-Alltel.pdf>

About Brainware: Brainware, Inc. is an innovative provider of intelligent data capture and enterprise search solutions that help Global 2000 companies eliminate costly manual data entry, rapidly process large volumes of documents and retrieve data from across the enterprise. Its solutions were built from the ground up to manage unstructured data without templates, exact definitions, taxonomies or indexing. Headquartered in Ashburn, Virginia, Brainware maintains global sales and support operations through its North American, U.K. and European offices. Brainware customers include Airbus, Alcon, Alltel, Amgen, Anadarko, BB&T, British American Tobacco, Gardner Denver, Halliburton, Her Majesty's Prison Service, Johns Manville, JohnsonDiversey, Kimberly-Clark, KPMG, NHS/Steria, Newell Rubbermaid, Phillip Morris International, Reynolds & Reynolds, Shell, Southern Company, The Bank of New York Mellon/SourceNet, TriZetto, and many others. For more information, please visit www.brainware.com