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Brainware's Swiss affiliate names Gerard Lopez as Vice President, EMEA Operations

Renowned international business executive to leverage explosive growth in EMEA document processing markets

July 9, 2007, Ashburn, Virginia USA -- Brainware, Inc. whose solutions enable high-speed capture, search, and processing of vital, unstructured corporate data, has announced that **Gerard Lopez** is the new Vice President of European, Middle Eastern & Asian (EMEA) Operations for its Swiss affiliate, BDGB Enterprise Software SÀRL.

Lopez will be based at the company's newest office in Neuchâtel, Switzerland, where he previously served as Director of the Canton for the Neuchâtel Economical Development Agency (DEN). As Cantonal Director, Lopez negotiated business contracts with numerous companies in the high-tech, medical, manufacturing, R&D, finance and other fields, significantly expanding economic activity, jobs, and commercial tax revenue in the Neuchâtel region.

"With his successful background in developing and influencing strategic markets and partnerships on the international stage, Gerard Lopez is the ideal executive to oversee our continuing and explosive growth in the EMEA markets," said Carl Mergele, Brainware CEO. "His liaison activities between the international business community and European governments will further establish Brainware solutions as the standard for document processing throughout the EMEA regions."

Recent analysis projects a near doubling of the worldwide document capture markets in the next three years, with an anticipated market size of nearly \$2.5 billion by 2010.¹ As the world's leading provider of truly template-free, forms-agnostic, "intelligent" data capture and document processing solutions, company executives anticipate continued, explosive growth.

As VP of EMEA Operations, Lopez will direct sales activities throughout the fast-growing document processing markets in the EMEA regions. He will oversee the growth in direct sales, vertical channels, OEM relationships, and other alliances and partnerships.

¹ Harvey Spencer Associates, June 5, 2007

“I have worked intimately with numerous successful companies in a variety of business development and contractual negotiations,” Lopez says. “But in all of my experience with these great companies, Brainware’s technology suite, business model, and future prospects are as impressive as any I’ve seen. I look forward to helping the company continue its meteoric growth in the EMEA document capture and processing arena.”

Before joining the Neuchâtel cantonal leadership team, Lopez served as Corporate Business Development Director for Merisant, Inc., where he designed and implemented go-to-market strategies, oversaw growth of indirect/partner channels, and contributed to overall revenue growth. He also served as Merisant’s Director of International Operations, responsible for manufacturing, engineering, logistics, customer service, planning, quality, and purchasing.

Prior to Merisant, Lopez was Operations Director at Silicon Graphics, based in Switzerland and covering Europe, Africa, Middle East and Asia-Pacific businesses. At Silicon, he directed business development units responsible for P&L of nearly \$60 million. Before joining Silicon, Lopez worked for Digital Equipment Corporation (DEC) in Paris, where he directed operational activities in DEC’s emerging European markets.

Lopez holds a Bachelors of Economy and Mathematics from the University of Nice at Cannes, and has further studied various business disciplines such as logistics, mathematics, management, business development and operations.

About Brainware®: Brainware, Inc. provides Global 2000 corporations and government agencies with fast, structure-free access to critical information locked in the growing avalanche of organizational databases, emails, document archives, images, and file servers. Headquartered in Ashburn, Virginia, Brainware maintains global sales and support operations through its North American, U.K. and European offices. Brainware customers include Airbus, Alltel Wireless, Anadarko, Bertelsmann, ConocoPhillips, CSC, GlaxoSmithKline, Halliburton, JohnsonDiversey, Kimberly-Clark, KPMG, NHS/Xansa, Nestle, Pitney Bowes, Shell, Siemens, Southern Company, Unilever, and many others. Also see www.brainware.com.