

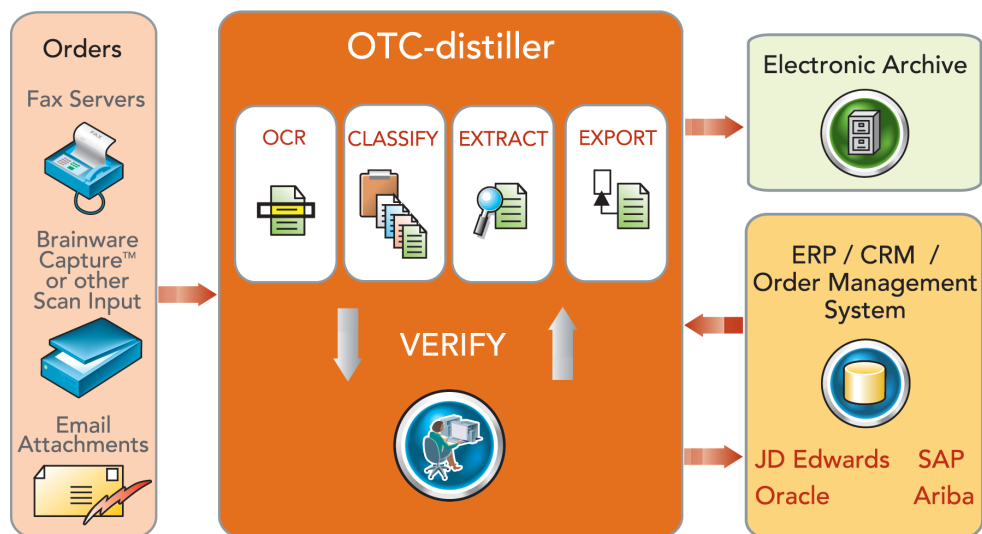
# OTC-DISTILLER™

## Immediately reduce order entry errors

The speed with which you convert your customer orders into revenue (i.e., your order-to-cash, or OTC process) is the lifeblood of your organisation. The faster you turn an order into a shipped good or service, the happier your customers, the healthier your accounts receivable, and the better your bottom line. In short, OTC processing is an increasingly strategic corporate function.

Yet for many companies, OTC processing remains largely manual, time-consuming, and error-prone. What's missing in most automation solutions is the ability to intelligently recognise, classify, and extract vital order data from a multiplicity of ever-changing order forms and formats.

Built on the Brainware™ engine for intelligent data capture, OTC-distiller helps you dramatically reduce costs and increase efficiencies in sales order processing by reducing data entry and manpower requirements by 60% to 80%. The speed and efficiency of processing orders are dramatically improved, human errors significantly decreased, and the overall cost to process sales orders radically reduced. Customer satisfaction and retention increase remarkably through faster, more accurate deliveries.



OTC-distiller virtually eliminates manual data entry of sales orders and requires no changes to your established business practices. It automatically sorts incoming documents, extracts all required data from a purchase order, verifies the data against your catalogue, ERP, or CRM system, and creates new orders in your back-end order processing system. OTC-distiller easily handles multi-page orders, multi-lingual documents, and an unlimited variety of purchase order formats.

What typically takes hours or days takes minutes with OTC-distiller, freeing your Customer Service representatives to service customers and generate revenue—not enter data.

### Easily Extract Line Item Detail

OTC-distiller's table analysis and extraction engine eliminates the need for complex coding and scripting. Users simply click on the table in the scanned image and then map column data to appropriate column headings. The next time a similar order is presented, all of the information, including the line item detail, is quickly and accurately extracted. Accurate extraction of this detail significantly reduces labour costs and makes it possible for you to pass line item data from the order directly into your order processing system.

## OTC-distiller Advantages:

- Reduces manual data entry and order processing costs by as much as 60-80%
- 80-90% field extractions are routine right from the start
- Unmatched line-item table extraction
- Automatically cross-reference critical information residing in other databases
- Processes a variety of document types, including multi-lingual documents, within a single batch
- Supervised Learning makes the system smarter with use
- Easily scales to tens of millions of documents

## Automatically Cross-Reference Critical Information

Using a powerful associative search technology, OTC-distiller is able to identify not only the customer from whom the order was received, but also other details such as where the customer would like their order shipped. Using the extracted line item detail you can also check ordered items against your catalogue database for correct part numbers, item descriptions, etc. This patent-pending technology eliminates the need for you to look up each and every customer and order item through a manual search, further enhancing business process automation.

## Significantly Accelerate Time to Production

Through an easy-to-use, point and click interface, you can teach the system to sort documents and extract an unlimited number of data fields such as PO number, order date, order number, order total, and line item detail. OTC-distiller understands and internalises key data attributes such as format, position, and context, and can automatically process all future orders that look the same or similar. With OTC-distiller's supervised learning capabilities, you can significantly accelerate time to production and ensure your system stays optimised and efficient.

## Reap Unparalleled Return on Investment (ROI)

These unique capabilities have made Brainware a favourite among companies that need to process massive amounts of documents with the highest accuracy possible. By automating much more of the document processing lifecycle than any competitor, and generating much faster extraction rates, Brainware typically generates a full ROI in as little as six months.

### About Brainware™

Brainware, Inc. is the world's leading provider of high-volume, template-free, intelligent data capture and document processing solutions. The patented Brainware Engine powers IDC-distiller™ for high-throughput processing of invoices, purchase orders, and any other document type, and Globalbrain™, a context-based enterprise search engine that also integrates seamlessly with the desktop and Outlook email (OutlookAccess™). From its offices in North America, U.K., Germany, and Switzerland, Brainware serves customers such as Airbus, Alltel Wireless, Anadarko, Bertelsmann, ConocoPhillips, CSC, GlaxoSmithKline, Halliburton, IRS, JohnsonDiversey, Kimberly-Clark, KPMG, NHS/Xansa, Nestle, Pitney Bowes, Shell, Siemens, Southern Company, Unilever, and many others. Also see [www.brainware.com](http://www.brainware.com).



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