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Brainware OEMs its context-based search capabilities to SirsiDynix
New partnership allows Brainware to reach thousands of libraries worldwide

November 7, 2007, Ashburn, VA — [Brainware, Inc.](#), the world's leading provider of intelligent data capture and enterprise search solutions, has announced today that its context-based search technology would reach thousands of libraries worldwide through the OEM partnership with [SirsiDynix](#). The global leader in strategic technology solutions for libraries will embed Globalbrain, Brainware's intelligent data retrieval application, into its next-generation search products.

The agreement significantly expands Globalbrain's reach, making it available to more than 20,000 libraries in 70 countries. The technology will provide information seekers with fuzzy search, dynamic categorization and other capabilities that will empower them to discover more content from more sources — including libraries' own catalogs, subscription resources, digital collections, Web content, disparate data sources and social networking data.

"It is exciting to work with SirsiDynix, the established library technology market leader as it converts libraries from simple book repositories into versatile information hubs," said Carl Mergele, Brainware CEO. "To meet our partner's high requirements, we have added library-specific capabilities to our product that combine the latest enterprise search software advancements. The partnership allowed us to bring our technology to the next level, giving information seekers qualitatively new capabilities to navigate through knowledge repositories."

[Globalbrain](#) is the world's only search tool that does not rely on exact definitions to find data. Built on associative memory concepts, it provides context-based information retrieval

capabilities. The solution does not require complex indexing, taxonomies or dictionaries, and is language-agnostic.

“In Brainware, we found the technology that can do what other enterprise search vendors simply can’t,” said Gary Rautenstrauch, SirsiDynix CEO. “In conjunction with our library systems, it gives our customers a unique user experience. In addition to keywords, they can use their ideas and concepts as search terms, entering them in natural language. This capability turns a library into a qualitatively different knowledge repository, allowing its visitors to discover facts and ideas that expand their outlook.”

About Brainware

Brainware Inc. is a world leader in advanced context-based enterprise search technology. Brainware develops powerful, state-of-the-art solutions for searching, retrieving, organizing, and sharing information by searching text and/or metadata, supporting the use of simple, natural language and keyword queries. Innovative “fuzzy” search, “fuzzy” logic, and categorization capabilities empower information seekers to discover more content from more sources than ever before. From its offices in North America, U.K., Germany and Switzerland, Brainware serves a range of customers including special libraries, government agencies and corporations worldwide. For more information, please see <http://www.brainware.com>.

About SirsiDynix

SirsiDynix is the global leader in strategic technology solutions for libraries – vital institutions whose primary mission is to make sense of the vast world of information for people and communities. This is an exciting role as libraries assist people in discovering and using knowledge, resources and other valuable content for their educations, jobs and entertainment. In concert with key industry partners, SirsiDynix supports this strategic role for libraries by offering a comprehensive integrated suite of technology solutions for improving the internal productivity of libraries and enhancing their capabilities for meeting the needs of people and communities. SirsiDynix has approximately 4,000 library and consortia clients, serving more than 300 million people through more than 20,000 library outlets in the Americas, Europe, Africa, the Middle East and Asia-Pacific. For more information, please see www.sirsidynix.com.