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Brainware Appoints Steve Britton as Executive Director of Sales - EMEA

August 8, 2008, Ashburn, Virginia USA -- **Brainware, Inc.**, a leading provider of intelligent data capture and enterprise search solutions, today announced the appointment of Steve Britton to Executive Director of Sales – EMEA to expand the company’s market share in the region. Britton, who has decades of experience in selling data capture and transaction management software solutions, will be based in Brainware UK office in Woking.

Britton has extensive sales and management experience with international companies, specifically with data capture and transaction management offerings. Britton comes to Brainware from ServiceSource, a global Service Performance Management Company, who specialize in growing service, maintenance and training revenues for high tech companies.

Prior to that, he headed Enterprise Sales at Bottomline Technologies Europe, providing managed service for accounts payable and order-to-cash automation. Before joining Bottomline, Steve was with SER Solutions for 6 years, selling intelligent data capture and workflow solutions to Global 2000 organizations.

“Steve Britton has an impressive track record of selling high-end solutions to Europe’s most successful companies, and we are thrilled to have him on board,” said Carl Mergele, Brainware CEO. “He has in-depth knowledge of the EMEA market and we are looking forward to his sales leadership experience to expand our presence there.”

“Brainware is uniquely positioned to capture a significant share of the global intelligent data capture market,” said Britton. “The region’s leading companies are looking for solutions that will help them cost-effectively process large volumes of unstructured data

without the need to rely on pre-defined rules or templates. Brainware's solutions directly respond to these needs, and I am excited to join the company that is emerging as the leader in this space."

About Brainware: Brainware, Inc. is an innovative provider of intelligent data capture and enterprise search solutions that help Global 2000 companies eliminate costly manual data entry, rapidly process large volumes of documents and retrieve data from across the enterprise. Its solutions were built from the ground up to manage unstructured data without templates, exact definitions, taxonomies or indexing. Headquartered in Ashburn, Virginia, Brainware maintains global sales and support operations through its North American, U.K. and European offices. Brainware customers include Airbus, Alcon, Alltel, Amgen, Anadarko, BB&T, British American Tobacco, ConocoPhillips, Halliburton, Her Majesty's Prison Service, JohnsonDiversey, Kimberly-Clark, KPMG, Mellon Bank/SourceNet, NHS/Xansa, Nestle, Reynolds & Reynolds, Shell, Southern Company, and many others. For more information, please visit www.brainware.com.